

YUKON COMEDY FESTIVAL

SPONSORSHIP

MARCH 23RD - 25TH 2018



Tier 1 Sponsor

\$10,000

Opportunities

Yukon Comedy Festival Title Sponsor

Benefits

Presenting sponsorship recognition on all materials, signs, and advertisements.

Introduction and speaking opportunity during headline show.

(8) full Passes

Title sponsorship on all marketing materials

One (1) full-page ad in program

Name recognition in all radio advertising

Stage banner placement at all events

+ ALL 'TIER 2' LEVEL RECOGNITION

Tier 3 Sponsor

\$2,500

Opportunities

Festival Opening Show sponsor

The Dirty Show sponsor

Video Sponsor (event promo, social media)

Live Podcast sponsor

Benefits

(2) full passes

Logo on print & online ads

+ ALL 'TIER 4' LEVEL RECOGNITION

Tier 5 Sponsor

\$500

LOGO RECOGNITION

Event web site

All event print advertising

Social media posting(s)

Title recognition on all signage



Tier 2 Sponsor

\$5,000

Opportunities

Theatre headline show sponsor

Workshop sponsor

Artist Hotel sponsor

Benefits

(4) full passes

(1) entrance roll up banner placement at all events

(4) exclusive social media posting

+ ALL 'TIER 3' LEVEL RECOGNITION

Tier 4 Sponsor

\$1,000

Opportunities

T-Shirt sponsor

Green Room Sponsor

Artist 'Yukon Experience' bag sponsor

Benefits

Logo recognition on all signage

Artist 'Yukon Experience' bag insert

(1) full pass

**YUKON
COMEDY
COLLECTIVE**

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FESTIVAL**

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